



## *A win for people and the environment*

**The Ö3-Wundertüte gifts used mobile phones a second life, generating donations for families in need, and enabling eight people to re-enter the labour market.**

Since 2012, *magdas* RECYCLING has been responsible for managing the Caritas' mobile phone collection, in which donated mobile phones from the Ö3-Wundertüte are processed. Every year, private individuals, schools, and companies from all over Austria donate their used mobile phones to do good. In Vienna-Floridsdorf, old push-button mobile phones and modern smartphones are technically checked and all data is reliably deleted. Around two-thirds of the devices can be reused, while all others are recycled in an environmentally friendly manner. Meaning that the valuable raw materials can be built into new devices. Truly a good job, which eight dedicated people do, who are re-entering the labour market with this project. The project provides them with a secure job, integration into a social structure, and appreciation. On request, they receive support from the company's social counselling service, which helps all employees to deal with professional and private challenges.

### **A personal success story**

Stories like the one of the production manager at *magdas* RECYCLING show that it often doesn't take more than a chance. The experienced manager's former employer went bankrupt after a takeover. Despite his high qualifications, many years of professional experience and numerous applications, he was unable to find a new job for a long time. He finally came to *magdas* RECYCLING through the 'Aktion 20.000' program of the Austrian labour market service (AMS). Today, he has managed the team and production for more than six years and makes a valuable contribution to people and the environment.

### **About *magdas***

Caritas der Erzdiözese Wien founded *magdas* in 2012 with the intention of resolving social issues wherever possible in an economic way. The social business is convinced that everyone can do a good job and therefore creates prospects for people who do not even receive a chance with many other employers. *magdas* RECYCLING, *magdas* HOTEL, *magdas* ESSEN, *magdas* REINIGUNG are the company's four business segments. They all provide high-quality products and services with social value. More than 200 people work at *magdas*, of whom the majority have experienced difficulties accessing the job market. For further details, visit [www.magdas.at](http://www.magdas.at).



**> 5.000.000**

used mobile phones have been donated, sorted, prepared for reuse or professionally recycled since 2012.



**> 7.000.000**

Euros have been donated to families in need since 2012 with the help of the project.

### **CONTACT**

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