

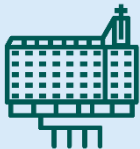


Climate smart and green

At *magdas* HOTEL Vienna City, guests stay in a former priest's residence from the 1960s that has been transformed into a climate friendly hotel. In collaboration with the BWMM architects, sustainability was consistently taken into account during the renovations (2020–22). In 2023, *magdas* HOTEL Vienna City received the Austrian Ecolabel and was named one of the top sustainable hotels in Europe by PKF Hospitality.

Buzzing bees instead of roaring engines. A garden is growing behind the *magdas* HOTEL Vienna City where there used to be concrete car parks. Crowdfunding and the helping hands of volunteers from the University of Natural Resources and Life Sciences Vienna have brought this idea to life. The legally required parking spaces are rented in the underground garage across the street. Guests who arrive ecofriendly by train or bicycle get rewarded with a discount on their stay.

Yes, to sustainable tourism! 18 geothermal probes heat the *magdas* HOTEL Vienna City in the winter and cool it in summer. The photovoltaic system on the roof generates electricity from sunlight, peaks are covered by district heating and green electricity. And because environmental protection is approached holistically, water-saving toilets and faucets were installed, all carpets in the rooms are made of recycled material, and nearly all lightbulbs are LED. Furthermore, most furniture is either vintage or upcycled (more information in the Upcycling Design factsheet).



140

meters deep reach the 18 geothermal probes into the ground.



2

liters of water are being saved on average per flush.



400

plants, flower bulbs, and four trees were planted in the garden.



85

rooms, two conference rooms, and the *magdas* LOKAL are air-conditioned sustainably.